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Collection: Gene W. Poor Digital Archive

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Publication / Source: BGSU College of Business

Type of Material: Recruitment Brochure / Academic Program Document

Pages Included: Brochure and course listings for the Entrepreneurship Minor

Title of Work: Development of the Entrepreneurship Minor

Author / Reporter: BGSU Staff (program materials); curriculum developed by Dr. Gene W. Poor

Publisher / Organization: Bowling Green State University – College of Business

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Recommended Tags: Gene W. Poor, BGSU, Entrepreneurship Minor, College of Business, Bowling Green State University, Entrepreneurial Education, Scott Hamilton Endowed Professor, Curriculum Development, Academic Programs, Innovation, 2004

Short Description (for Archive.org):

Program brochure outlining the creation of the Entrepreneurship Minor at BGSU, including the five-course sequence developed by Dr. Gene W. Poor.

Long Description (for Archive.org Notes):

Before 2004, Bowling Green State University offered only a single introductory course in entrepreneurship. Upon Dr. Gene W. Poor's appointment as the Scott Hamilton Endowed Professor of Entrepreneurship in the College of Business, he was tasked with transforming this lone course into a full academic program. Drawing on decades of experience as both educator and entrepreneur, Poor created a comprehensive five-course sequence that became the university's official Entrepreneurship Minor.

The resulting curriculum integrated creativity, innovation, opportunity recognition, business development, and applied technology — providing students with practical, hands-on pathways into launching ventures and thinking entrepreneurially within existing organizations. The minor quickly became one of the signature offerings of the College of Business and helped establish entrepreneurship as a central component of BGSU's academic mission.

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Entrepreneurship Minor

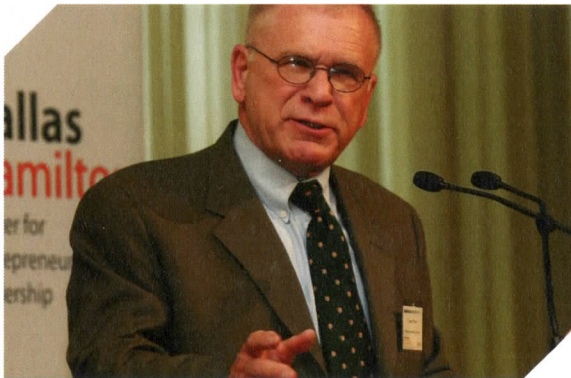
Competitive Edge and Connections

At BGSU, entrepreneurship is the pursuit of opportunities through vision, leadership and passion that challenges the status quo and transforms products, markets, services or organizations.

The entrepreneurship minor is for students who think that starting or running a business might be in their future or who envision themselves working in an entrepreneurial environment.

The Dallas-Hamilton Center for Entrepreneurship and Innovation connects businesses and entrepreneurial communities with students and faculty. Through the Center, nationally recognized entrepreneurs visit campus to share expertise and start-up venture experiences.

"Best Undergraduate Business College" – Entrepreneur



Gene Poor, Ph.D.
Entrepreneur, Master Teacher
Endowed Professor of Entrepreneurship

Career Opportunities

In addition to business start-up, entrepreneurship includes risk-taking, innovation and growth, which can occur in organizations of various sizes and at different development stages. Our program seeks to educate and inspire the next generation of individuals who want to create and work in entrepreneurial businesses. What is exceptional about BGSU's program is that it is available to BGSU students studying in any field, including:

- > Business
- > Construction management
- > Theatre and Film
- > Interior design
- > Journalism
- > Tourism/Event Planning
- > Sports management
- > Visual communication technology
- > Art and photography

Personal Attention

The entrepreneurship courses assist students in developing their own entrepreneurial plans in an applied learning experience.

Entrepreneurship faculty include Dr. Gene Poor, Hamilton Professor of Entrepreneurship, BGSU Master Teacher and successful entrepreneur.

BGSU's Collegiate Entrepreneurs' Organization (CEO), a student chapter of the National Collegiate Entrepreneurs' Organization, encourages and fosters the entrepreneurial mindset through activities such as charitable fundraisers, participation in campus events, speaking engagements, field trips, conferences and social events. The organization also gives students another outlet to explore their entrepreneurial ideas.

Minor in Entrepreneurship (eShip)

The Entrepreneurship Minor is designed for both business and non-business students and is available to all majors at the university

BGSU.

College of
Business

BOWLING GREEN STATE UNIVERSITY

15 Credit Hours Required:

Does being your own boss seem like a dream? BGSU's eShip program helps make this vision a reality. The eShip program integrates the knowledge and experiences gained in other disciplines, as well as from the field of entrepreneurship, into an understanding of the process of new venture creation and the management of entrepreneurial ventures. All of which helps students start businesses that creatively solve the challenges of life.

Course	Title	Prerequisite
ESHP 2040	Introduction to Entrepreneurship	None
ESHP 3040	The Idea	C or better in ESHP 2040, Declared eShip Minor
ESHP 3140	The Sell	ESHP 3040
ESHP 3240	Pre-Launch	ESHP 3040
ESHP 4040	Launch	C or better in ESHP 3140 and ESHP 3240

Other Requirements

1. Students must earn a C or higher in all courses taken for the minor.
2. All courses completed for the minor must be taken for a letter grade.
3. All students must complete at least 15 credit hours toward the minor that are not counted in the student's major or specialization or another minor.
4. For non-business students, the total number of hours earned in College of Business Administration courses may not exceed 25 percent or 30 hours of the 122 needed for graduation, counting the major and the minor. (Note: six hours of STAT and nine hours of ECON are exempt from this limitation).

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